

CONNECT.

Connect your accounting, ERP and other business systems to Salesforce rapidly and reliably.

MIGRATE.

Migrate data from hundreds of applications (business, database, CRM) to and from Salesforce.

INTEGRATE.

Integrate through non-intrusive, Salesforce-certified automation — batch, real-time, synchronized updates.

SUCCEED.

*Succeed fast, with implementations in hours or days.
Lower total cost, highest ROI.*

**> Rapidly integrate
Salesforce with ERP**

**> Automate integration
processes in days**

> Scalable solution



Flexible, Reliable, Affordable Integration for Salesforce

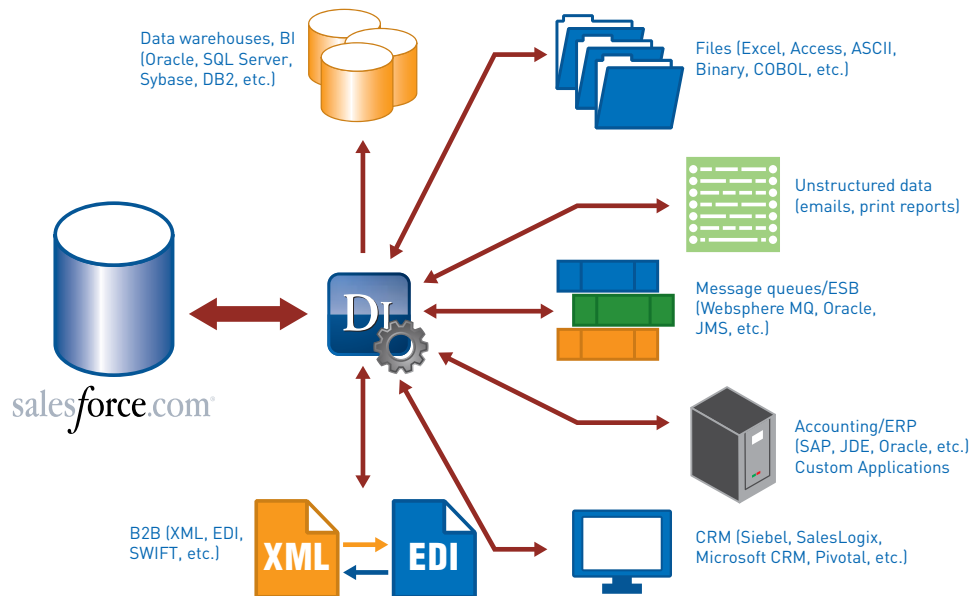
Integrate Salesforce with your accounting, ERP, MIS and other mission critical business applications as well as your data warehouse and other databases.

Migrate legacy systems to Salesforce.

Leverage historical customer data.

Get it done in hours or days, without programming and without any extra hardware.

Pervasive® provides instant connection to all Salesforce objects, including custom objects. With 150+ connectors for most leading application and data resources, dramatically shorten your implementation time, while eliminating the risk, complexity, and high maintenance costs of custom-coded solutions.



Immediate ROI – within 24 hours!

“Thanks to Pervasive Data Integrator, we have better access to and more control over our data, making us more self-reliant, efficient and productive. Now our immediate needs for data reporting are satisfied today, instead of tomorrow.”

- 4700% improvement on data access/movement time
- Reduced development schedules by 95%
- Higher customer satisfaction – one year sales growth 82.3%
- Huge improvements in data quality and accuracy – 50%



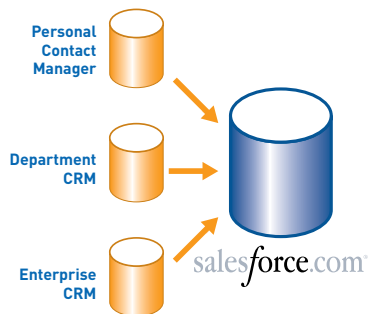
360-degree view of the customer

“Patient Care now has a robust data integration architecture that incorporates CRM technology components in order to support important customer and business initiatives while **freeing project resources.**”

Salesforce.com integration scenarios... and beyond

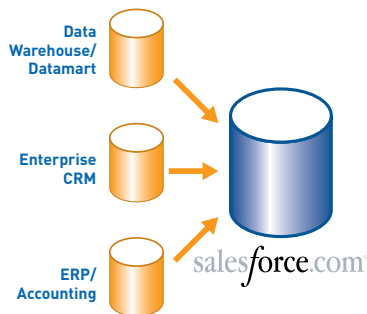
Data Conversions/Migration

- One-time or periodic batch migration from 150+ sources
- Conversions from multiple sources, flat files, unstructured data
- Updates and appends to customer data from external sources
- Visual mapping tools enable business users to perform transformations
- Rich scripting language supports complex transformations
- Data profiling available to improve data quality



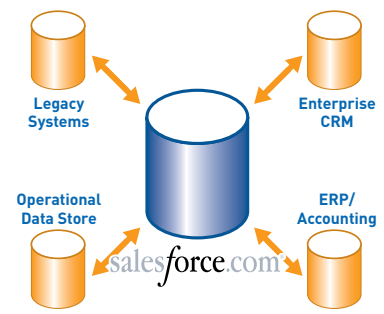
Regular Updates/Data Synchronization

- Automation for event-driven or scheduled activity, bi-directional
- Load-offload into data warehouses, data marts or other target systems
- Summary A/R updates from accounting systems
- Lead insertion using complex lead allocation logic
- Reusable components, non-intrusive
- Visual mapping tools enable business users to perform transformations
- Rich scripting language supports complex transformations



Real-Time Updates

- Automation for real-time transactions, bi-directional updates
- ERP and trading partner integration
- Synchronization of orders, invoices, product and other information
- Data exchange with other CRM systems
- Direct connectivity to enterprise applications, message queues
- Reusable components, non-intrusive
- Visual mapping tools enable non-developers to perform transformations
- Rich scripting language supports complex transformations



The fastest, most reliable, most economical way to:

- Orchestrate and maintain business logic workflow to meet unique business processes
- Synchronize account master and customer contact data
- Initiate orders based on closed opportunities
- Share invoicing information to improve collections
- Check product availability and inventory levels
- Confirm credit and payment histories
- Research support incidents before the next sales call
- Improve cross-sell and up-sell opportunities by sharing purchase histories



SunTrust integrates more than 1,000,000 customer records

“Transferring over a million records could have posed a real technology problem for us but Pervasive and Salesforce.com have enabled us to resolve our data issues without worrying about the technology. **Pervasive and Salesforce.com are terrific companion products.**”



SAP synchronization

“Pervasive did exactly what was promised and more, by providing a highly reliable and flexible Salesforce-to-SAP integration solution that keeps our customer information synchronized. **Pervasive has been a lifesaver many times** by helping us quickly convert and clean up data as we have made changes in our Salesforce.com implementation to reflect changing business requirements.”

Comprehensive Connectivity

Pervasive connectors enable rapid access to heterogeneous data. A comprehensive set of 150+ connectors allows a broad range of seamless connectivity to file systems, databases, message buses, EDI networks, Web-enabled applications, business applications and industry-standard protocols on numerous platforms. Also included is Pervasive's unique capability to process non-relational and semi-structured content buried in most companies.

File

Access Access 97 Access 2000 Access XP Alpha Four ASCII (Delimited) ASCII (Delimited) Join ASCII (Fixed)	Clarion Clipper CLF Webserver DataEase DataFlex DJ Document Schemas DJ Log File Data dBASE II, III (III+)	dBASE IV dBASE V (IDAPI) Dialog DIF Enable Excel 95, 97 Excel 2000 Excel XP	Folio Flat File Foxbase FoxPro LDIF Lotus 1-2-3 Lotus Notes Lotus Notes 5 Lotus Notes Structured Text	Lotus Works Mac ASCII Delimited Magic PC MAILERS+4 (dBASE) Microsoft Word (Mail Merge) Paradox v5 (IDAPI) Quattro Pro Windows v5 Rich Text Format (RTF)	Unicode (Delimited) Unicode (Fixed) WordPerfect 6.0 (Mail Merge) Wordstar (Mail Merge) WordPerfect 4.2/5.0 Visual FoxPro Visual dBASE 5.5
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Database

Oracle 7.x Oracle 8.x Oracle 8.x Multimode Oracle 9i Oracle 9i Multimode Oracle 10g Oracle Direct Path Oracle SQL Loader Pervasive.SQL Pervasive.SQL v8 Pervasive.SQL v8 Multimode Pervasive PSQL v9 Pervasive PSQL v10 PostgreSQL PostgreSQL (ODBC 3.x)	Btrieve v5 Btrieve v6 Btrieve v7 Btrieve v8 CA dB-Fast C-ISAM Cloudscape CWM DB2 7.2 Univ. DB DB2 7.2 Univ. DB Multimode DB2 Loader DB2 UDB Mass Insert DB2 (ODBC) DB2 Univ. DB DB2 Univ. DB Multimode	eXcelon eXcelon XIS 3.0 Hitachi Hi-RDB IDAPI Informix DB Loader Informix (ODBC) Informix Online DS Informix/SE Ingres (ODBC 3.x) Interbase(IDAPI) JDBC MUMPS (ODBC) MySQL NonStop SQL/MX ODBC 3.x	ODBC 3.x Mass Insert ODBC 3.x Multimode ODBC 3.5 ODBC 3.5 Multimode RBase 4.5 (ODBC) Red Brick Scalable SQL SQLBase SQL Script SQL Server 6.x SQL Server 7 Mass Insert SQL Server 7 (OLEDB) Multimode SQL Server 7 (OLEDB) SQL Server 2000	SQL Server 2000 Mass Insert SQL Server 2000 Multimode SQL Server 2005 SQL Server 2005 Mass Insert SQL Server 2005 Multimode SQL Server BCP SQL Server Mass Insert SQL Server (ODBC) Sybase 11.x Sybase 11.x Mass Insert Sybase 11.x Multimode Sybase 12.x Sybase 12.x Mass Insert Sybase 12.x Multimode Sybase BCP	Sybase (ODBC) Sybase SQL Anywhere Sybase SQL Anywhere 6 Sybase SQL Mass Insert Sybase SQL 11 Sybase SQL 11 Multimode Teradata (Fastload) Velocis (ODBC 3.x) Watcom SQL v5 Watcom SQL (ODBC)
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Application

AccountMate ACT! for Windows ADABAS (NatQuery) Apache CLF Champion Acct. CYMA Acct. GoldMine	Great Plains DOS Great Plains UNIX/Mac Navision Financials Macola Acct. Market Force Microsoft Dynamics CRM Microsoft Dynamics GP 10.0	Microsoft IIS ELF NetSuite Oracle Applications Oracle Siebel CRM On Demand PayChex DJF Peachtree Acct.	Personal Librarian Platinum Acct. RealWorld Acct. Remedy ARS Sage CRM SalesLogix 7.0 Sage MAS 90/200 Sales Ally	Salesforce SAP IDoc SAP BAPI SAS SBT Acct. Solomon Acct. SPLUS	SPSS Statistica SYSTAT USMARC
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Technology

BizTalk XML Email Email Attachments Erwin FF Queue File Transfer Builder	File Folder FTP HTTP HTTPS HTML JMS	LDAP MSMQ (Extractor) MSMQ (Fixed ASCII) MSMQ (XML) MQSeries (Extractor) MQSeries (Fixed ASCII)	MQSeries (XML) Oracle AQ Oracle BPEL Progress Sonic ESB SGML SOAP	TCP/IP URL URI WebSphere XML XML Schema	XML DTD XML XDR
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Legacy

ACUCOBOL (ODBC 3.x) ACUCOBOL-GT v7 BAF Binary	Binary Line Sequential COBOL 01 COBOL Copybook COBOL Flat File	C-tree Plus C-tree 4.3 Fujitsu COBOL ISAM	Micro Focus COBOL QSAM Sequential Binary Tape Drive Sequential	VSAM Variable Sequential (MVS) Variable Sequential (Record-V UniKix)	Variable Sequential (SyncSort) Variable Sequential (User Defined)
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B2B

ACORD EDI (EDIFACT) EDI (X12)	HCFA 1500-NSF HIPAA HL7	HR-XML MIB NCPDP	NSF SWIFT Text (Delimited - EDI)	Text (Delimited - EDIFACT) Text (Delimited - HL7) TRADACOM	UB92-NSF
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About Pervasive Software

Pervasive Software provides agile data integration software that speeds the flow of data between applications and between organizations. Our robust technology addresses SaaS, SOA and traditional integration modes and allows customers to re-use the same software for integration scenarios that span data warehouses, real-time application integration and data exchange with trading partners.

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